

LESSON 6: ARGUMENTATION

TOPIC:

During this lesson, students will learn the basic elements of argumentation. They will define claim, data, warrant, and impact and begin to create their own arguments using claim, data, warrant, and impact.

Essential Question + SWBAT Statements:

What are the elements of an argument?

What is a good argument?

1. Students will be able to define claim, data, warrant, and impact.
2. Students will be able to distinguish between claim, data, warrant, and impact.
3. Students will be able to construct arguments that include all four parts.

MATERIALS:

- *Chipotle Scarecrow Commercial*
- *5 Most Memorable Political Ads of 2016*
(use with your discretion and school policies)
- Note taking materials

Insight:

The saying goes you must first learn how to walk before you can run. Well, in debate you must first learn how to argue before you can debate. This lesson will break down the parts of an argument so your students can form complete refutations.

Claim, warrant, data, and impact are the building blocks of an argument. Every speech in debate is made up of these four things. Understanding each component to an argument is integral to debating. If your statement is missing one of these elements, then you don't have a complete argument and thus no ground to stand on.

ONE- OR TWO-DAY LESSON

RESOURCES

- *Chipotle Scarecrow Commercial*
- *5 Most Memorable Political Ads of 2016*
- *Public Forum Textbook*

HOOK

10 minutes

Watch the *Chipotle commercial* as a class. Ask the students, what did the commercial make them feel? What is Chipotle trying to make you think from this advertisement?

BODY

30 minutes

Discuss the concepts and explanations of claim, data, warrant, and impact.

Claim: *what's the statement or key phrase to summarize what you are about to argue?*

Data: *What proof are you using to back-up your claim?*

Warrant: *Why does the data provided fulfill the claim?*

Impact: *If this claim is true, what is the impact?*

Ask them how their understanding of these concepts is different after reading Chapter 3 of the textbook.

PART 1: After watching the Chipotle scarecrow commercial, work with the students as a large group to determine how each of the elements fit the argument.

NOTE: under the overall argument, you will likely have multiple of each.

* example you can walk the students through:

Argument: *Eat Chipotle*

Claim: *Better treatment of animals*

Data: *sad cows, shots in chickens to make them larger, assembly line vs. no mistreatment when main character makes his own food*

Warrant: *having sad animals is bad, so better treatment of animals is good, and since no mistreatment by Chipotle, eat at Chipotle*

Impact: *Better treatment of animals = fewer chemicals in food which is healthy*

DAY ONE

LESSON 6: ARGUMENTATION

DAY ONE/TWO

Claim: Fresh ingredients are better

Data: mistreatment and chemicals

Warrant: having chemicals in food is bad, so fresh ingredients are healthy, so eat at Chipotle because they use fresh ingredients

Impact: Fresher ingredients = more health and nutrients so important

PART 2: Have students watch the **5 Most Memorable Political Ads of 2016** and then determine how each of the elements fit the argument. Break the students into groups of 5 and assign each group one of the political ads.

In groups, have them practice creating the argument from the beginning. Have students write down the overarching argument. Then, work with them to create the claim, data, warrant, and impact.

CLOSURE

5 minutes

Write a value statement on the board of your choosing and have the students take a minute to write one complete argument either for or against.

| *Example: The drinking age should be lowered to 18.*

HOMEWORK: Students read Chapter 7 of the Public Forum Textbook and answer the following questions:

What are observations and why do they matter?

What makes a good contention?

ASSESSMENT:

Collect the written arguments from the closure as an exit slip.

- Did the student write a complete argument with claim, data, warrant, and impact?

End of Preview! Members download the full version below.