



NATIONAL SPEECH & DEBATE ASSOCIATION

100 YEARS

A CENTENNIAL CELEBRATION



## MEDIA KIT

2025 NATIONAL SPEECH & DEBATE TOURNAMENT  
JUNE 15-20 – CENTENNIAL YEAR – DES MOINES AREA, IOWA

6600 Westown Parkway Suite 270 | West Des Moines, IA 50266

(920) 748-6206 • [www.speechanddebate.org/media](http://www.speechanddebate.org/media)

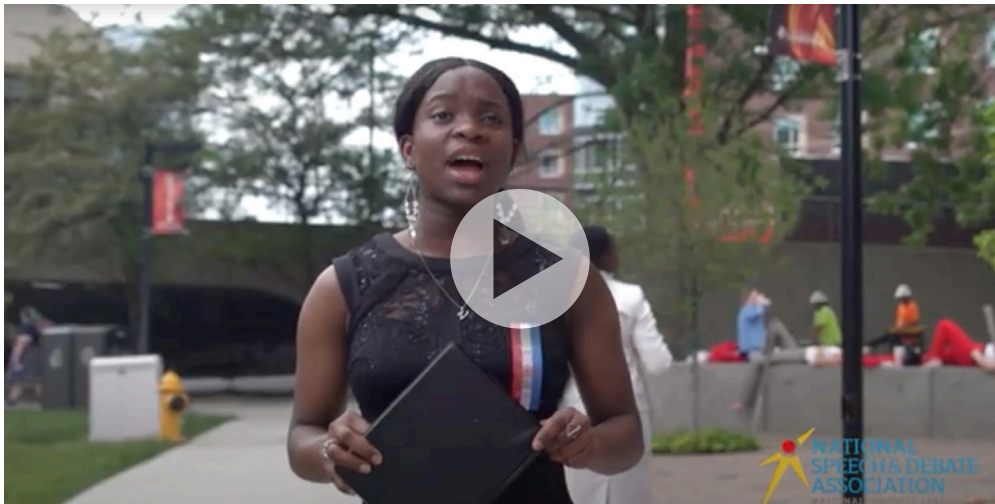


## WHO WE ARE

<https://youtu.be/qMoppXt3wdg>



- ▶ The National Speech & Debate Association (NSDA) is the national authority on public speaking and debate.
- ▶ The NSDA is the largest interscholastic speech and debate organization serving middle school and high school students in the United States.
- ▶ The NSDA provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 130,000 students and coaches every year.
- ▶ The NSDA creates a platform for youth voices to be heard and celebrated, which culminates with an annual National Tournament, the pinnacle of public speaking.



## MISSION

The NSDA connects, supports, and inspires a diverse community committed to empowering students through speech and debate.

## VISION

The NSDA envisions a world in which every school provides speech and debate programs to foster each student's communication, collaboration, critical thinking, and creative skills.

## MEMBERSHIP DATA

[www.speechanddebate.org/membership-database](http://www.speechanddebate.org/membership-database)

130k

STUDENTS

4.3k

COACHES

2M

ALUMNI

3.1k

SCHOOLS

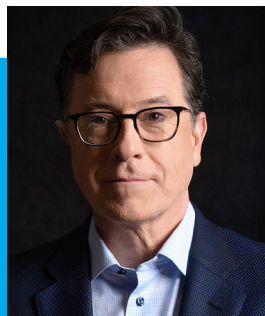


## NOTABLE ALUMNI

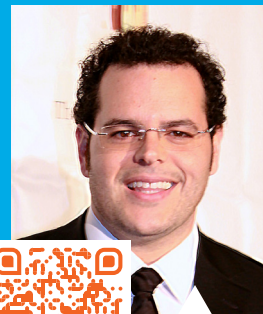


Many NSDA members have risen to the pinnacle of their respective fields, including Supreme Court justices Ketanji Brown Jackson and Sonia Sotomayor, media visionaries Tom Llamas and Stephen Colbert, Academy Award winners Jordan Peele and Brad Pitt, and more.

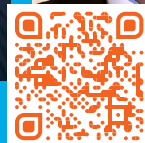
[www.speechanddebate.org/notable-alumni](http://www.speechanddebate.org/notable-alumni)



Watch Paul Rudd's final round performance: [www.youtube.com/watch?v=ExkTjC0SQck](https://www.youtube.com/watch?v=ExkTjC0SQck)



Elizabeth Warren's NSDE Day message: [tinyurl.com/bpa9uybp](https://tinyurl.com/bpa9uybp)



Josh Gad's final round: [tinyurl.com/2ybb4uu4](https://tinyurl.com/2ybb4uu4)



Ketanji Brown Jackson's final round: [tinyurl.com/4zmcdwm5](https://tinyurl.com/4zmcdwm5)



# NATIONAL SPEECH & DEBATE TOURNAMENT

2025 NATIONAL TOURNAMENT • June 15-20 – Des Moines Area, IA



The National Speech & Debate Tournament marks the capstone of speech and debate activities for more than 130,000 members across the country. The student competitors represent the best and brightest young people across the United States and the globe. The tournament is a moving reminder of how the skills students learn in speech and debate empower them to be changemakers, advocates, and future leaders of our world.



Glimpse the Nationals experience:

[https://www.youtube.com/watch?v=\\_mSbyHO4ixY](https://www.youtube.com/watch?v=_mSbyHO4ixY)



Watch notable final round performances:

<https://tinyurl.com/mrptfyzv>

## 2024 TOURNAMENT STATISTICS

<b>6,894</b> STUDENTS	<b>1,491</b> SCHOOLS	<b>4,715</b> JUDGES
--------------------------	-------------------------	------------------------

## SOCIAL MEDIA @speechanddebate

**11 MILLION IMPRESSIONS**  
LAST YEAR

**654k ENGAGEMENTS**  
LAST YEAR



**FACEBOOK**  
35k followers



**X (TWITTER)**  
14k followers



**INSTAGRAM**  
28k followers



**LINKEDIN**  
6k followers



**YOUTUBE**  
20k followers

## TOURNAMENT HISTORY

### NATIONAL CHAMPIONS



<https://tinyurl.com/485r9eut>

### FOUR-TIME TOURNAMENT QUALIFIERS



<https://www.speechanddebate.org/nationals-history/#awards>

### PAST HOST SITES



<https://www.speechanddebate.org/nationals-history/#hosts>

## QUOTES

*“We believe that effective communication skills and knowledge of the issues impacting millions of people around the world are essential for empowering young people to become engaged citizens, skilled professionals, and honorable leaders,” said J. Scott Wunn, Executive Director of the National Speech & Debate Association. “Experience the power of students using their words for change this June.”*

*“[Speech and debate] was an experience that I can say without hesitation was the one activity that best prepared me for future success in law and in life,” said Ketanji Brown Jackson, Associate Justice of the U.S. Supreme Court.*

## PROGRAM WEBSITE

[www.speechanddebate.org/nationals](http://www.speechanddebate.org/nationals)

## STAFF CONTACT

**Alyssa Rivera**, Director of Marketing, NSDA

## DOWNLOAD GRAPHICS

MEDIA PHOTOS: <https://tinyurl.com/7vynv36t>

LOGOS: <https://tinyurl.com/2ud99eh6>

